M. Bauer & Co.

Paris

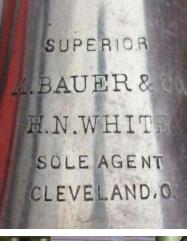
- 1873 Henderson Nelson White (photo 1) is born on July 16th in Romeo, Michigan, north of Detroit. (birth certificate)
- c1886 White apprentices to Orry F. "Cub" Berdan in Detroit, a music publisher with the Detroit Music Co., 184 Woodward Ave. (White, 1924)
- 1888 White moves to Cleveland and spends five years apprenticing with Henry E. McMillin, a partner and later full owner of J. G. Richards & Co., 127 Superior Ave, music publisher & importer of musical merchandise. (White, 1924)
- 1892 McMillin is now the sole owner of the store and marks imported brass instruments with "Geo. Baring & Co / London" or "Henry Marchand / Paris". These were actually all made by Bohland & Fuchs of Austria; the cheap import of the day. (photo 2)
- 1893 H. N. White and Charles H. Berg form White & Berg, music publishers, #13-1/2 Woodland Ave., Cleveland. (directory)
- 1894 The first King trombone is produced with input from local player Thomas H. King (1868-1926).
- 1895 White & Berg, music publishers, #13-1/2 Woodland (dir)
- 1896 H. N. White, music pub., #13-1/2 Woodland Ave. (dir). The store is in the Carleton block near the corner of Eagle St. and at this time he is importing brass instruments marked "M Bauer & Co." or "Silver Star" which were fake trade names he used (photos 3 & 4). Charles Berg now has his own publishing business on Ontario St. (dir)

These instruments are also stencils of B&F made horns.











The cornet above is a copy of a Conn Wonder and can also be found in this US model below marked by WJ Dyer of St Paul. The circle mark on the center valve indicates that it was made by B&F of Austria. (author's photos)



At right is another Bauer cornet but without White's name.

1906 White hires Foster Reynolds and has a full line of brass instruments for sale by 1908. The imported horns probably ended once his own production got going. Within a few years, White moved to a large factory and was producing the King brand that made him famous. He never went back to marking imported brass and made only instruments of high quality.

